

GETTING YOUR CAREER OUT THERE – OVERSEAS & ONLINE

ALISON PEARCE  @aliepea

EARLY CAREER RESEARCH SESSION

23 MAY 2017

UTS BUSINESS SCHOOL

RECORDING

This session is being video recorded as part of a teaching and learning exercise. The recording will only be used to assess my teaching skills, however please see me after class if you would like to be removed from the recorded material.

OUTLINE

Maximising & creating opportunities to promote your research and your career

- About me – my career
- Going overseas for a postdoc
 - Should you do it?
 - Issues to consider?
- Online research profile
 - Should you have one?
 - What platforms are best?
 - What are the do's and don'ts?

MY CAREER SO FAR

Occupational therapy



Cancer research (MPH)



Health economics (PhD)



HRB ICE Postdoctoral fellowship

UTS Chancellors Postdoc

DECIDING TO DO AN OVERSEAS POST DOC

- HSRAANZ Mentoring scheme mentor
 - I wanted to specialise (not be generalist HE)
 - I wanted to specialise in a disease (rather than a method)
 - I didn't want to stay at UTS (avoid institutionalisation!)



Go overseas



ICE FELLOWSHIP

- 3 year post-doctoral fellowship cancer survivorship
 - Interdisciplinary (qualitative researcher, sociologist & health economist)
 - Capacity enhancement
- Fellowship money applied for by NCRI, then position advertised
- NCRI also advertised a position for a statistician on a separate project at same time

WHAT I GOT OUT OF THE ICE FELLOWSHIP

- Great project
 - Good skills and experience
 - Good publications
- International network of collaborators
- Opportunities for funding
- Opportunities for learning
 - Courses & conferences
 - Placements / fellowships (Lyon & Aberdeen)

Travel!



GOING OVERSEAS

- Should you do it?

YES!

GOING OVERSEAS

- Where to go & for how long
 - Good work opportunities and at least ok living conditions
 - Weeks, months, years?
- How to identify opportunities
 - Fellowship funding
 - Collaborators
 - Grants
 - Jobs
- How to apply (& be successful)
 - You have the appeal of being exotic – use it!
- Coming home
 - Emphasise international experience & allow time to adjust

ONLINE RESEARCH PROFILE

- Should you have one?

YES!

In fact, you already do...

ONLINE RESEARCH PROFILE

- What platforms are best?
 - Automatic: Uni profile, GoogleScholar, Altmetric
 - Internal: Symplectic, Research Master, OPEN,
 - Tracking: Publons, ORCID, ResearchGate, Impactstory
 - Promotion: Website, blog, twitter, LinkedIn, Instagram, Figshare
 - Media: Uni publications, radio, newspaper, podcasts
- What are the do's and don'ts?



FUTURE
STUDENTS

CURRENT
STUDENTS

RESEARCH AND
TEACHING

PARTNERS AND
COMMUNITY



UTS > Staff > Alison Pearce

Alison Pearce

Biography

Alison returned to CHERE in May 2016 as a Chancellor's Postdoctoral Research Fellow. After completing her PhD on the costs of chemotherapy side effects at CHERE in 2013, she did a postdoctoral fellowship at the National Cancer Registry in Ireland. There, she worked on the costs of cancer survivorship, including lost productivity and patient preferences for cancer follow-up services. Prior to her PhD, Alison worked in cancer research at the National Breast and Ovarian Cancer Centre (now Cancer Australia) and the NHMRC Clinical Trials Centre at the University of Sydney.

Alison's current work examines some of the societal costs of cancer. This includes estimating cancer related productivity losses in Australia,



Chancellor's Postdoctoral Research Fellow, Centre for Health Economics Research and Evaluation
Core Member, CHERE - Centre for Health Economics and Research Evaluation



FUTURE
STUDENTS

CURRENT
STUDENTS

RESEARCH AND
TEACHING

PARTNERS AND
COMMUNITY



UTS > Staff > Philip Davies

Philip Davies

Adjunct Professor, Centre for
Health Economics Research and
Evaluation

Email Philip.Davies@uts.edu.au

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Research

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15 Broadway



Alison Pearce

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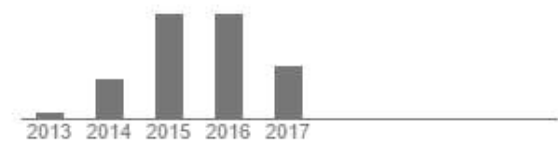
Chancellor's Post-doctoral Research Fellow, University of Technology Sydney
Health Economics, Cancer, Clinical Trials, Occupational Therapy
Verified email at chere.uts.edu.au - Homepage
My profile is public

Change photo

<input type="checkbox"/> Title	+ Add	≡ More	1-20	Cited by	Year
<input type="checkbox"/> High discordance rates between sub-areolar and peri-tumoural breast lymphoscintigraphy			F Noushi, AJ Spillane, RF Uren, R Cooper, S Allwright, KL Snook, D Gillet, ... European Journal of Surgical Oncology (EJSO) 39 (10), 1053-1060	14	2013
<input type="checkbox"/> Long-term workforce participation patterns following head and neck cancer			A Pearce, A Timmons, E O'Sullivan, P Gallagher, R Gooberman-Hill, ... Journal of Cancer Survivorship 9 (1), 30-39	11	2015
<input type="checkbox"/> Quality of life in urban and rural settings: A study of head and neck cancer survivors			AA Thomas, A Timmons, M Molcho, A Pearce, P Gallagher, P Butow, ... Oral oncology 50 (7), 676-682	10	2014
The magnitude and characteristics of the population of cancer					

Google Scholar

Citation indices	All	Since 2012
Citations	78	75
h-index	6	6
i10-index	3	3



Add co-authors

Michal Molcho	+ x
Melanie L Bell	+ x
Richard Norman	+ x

Co-authors Edit...

- Audrey Alforque Thomas
- Rachael Gooberman-Hill
- Ciaran O'Neill
- Marion Haas
- Rosalie Viney



Rachael Gooberman-Hill

University of Bristol

Verified email at bristol.ac.uk

Follow

Title 1-20

Cited by

Year

Complex interventions to improve physical function and maintain independent living in elderly people: a systematic review and meta-analysis

509

2008

AD Beswick, K Rees, P Dieppe, S Ayis, R Gooberman-Hill, J Horwood, ...
The Lancet 371 (9614), 725-735

What proportion of patients report long-term pain after total hip or knee replacement for osteoarthritis? A systematic review of prospective studies in unselected patients

296

2012

AD Beswick, V Wylde, R Gooberman-Hill, A Blom, P Dieppe
BMJ open 2 (1), e000435

Understanding the pain experience in hip and knee osteoarthritis—an OARSI/OMERACT initiative

223

2008

GA Hawker, L Stewart, MR French, J Cibere, JM Jordan, L March, ...
Osteoarthritis and Cartilage 16 (4), 415-422

Opioid analgesics for cancer pain: symptom control for the living or comfort for the dying? A qualitative study to investigate the factors influencing the decision to accept morphine for pain caused by cancer

101

2008

Google Scholar

Citation indices

All

Since 2012

Citations

2619

1981

h-index

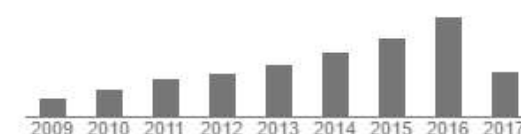
26

21

i10-index

45

43



ALTMETRIC



- **altmetrics** are non-traditional metrics proposed as an alternative to more traditional citation impact metrics, such as impact factor and h-index
- Sourced from social media – twitter, Instagram, blogs etc (blue is twitter – usually predominant)
- New metrics like this highlight the importance of attribution = ORCID

- Provides a persistent digital identifier that distinguishes you from every other researcher
- Being integrated throughout the research timeline, from grants to publication
- Means that all these automated & optional tracking systems can accurately associate your work to you

ONLINE RESEARCH PROFILE - OPTIONAL AND EXTERNAL

- What platforms are best?
 - Automatic: Uni profile, GoogleScholar, Altmetric
 - *Internal: Symplectic, Research Master, OPEN, etc*
 - Tracking: ORCID, Publons, ResearchGate, ImpactStory
 - Promotion: Website, blog, twitter, LinkedIn, Instagram, Figshare
 - Media: Uni publications, radio, newspaper, podcasts

PUBLONS

- **Publons** is a website and free service for researchers to share, discuss and receive credit for peer review and editing of academic publications
- Forward the 'thankyou' email that you get from the journal to reviews@publons.com and it gets added to your account
- Get credit for the otherwise unpaid work of reviewing & assign credit transparently

Free photo: Landscape, Search | UTS Library - Un Reviewer dashboard | Alison Pearce - Google S

































































https://publons.com/dashboard/reviewer/#review-history

BBY email

publons Search or Import

ACTIONS BROWSE COMMUNITY FAQ

Dashboard

NAVIGATION		REVIEW HISTORY	EMAILED RECORDS	EDITORIAL HISTORY	PUBLICATIONS			
FILTERS								
DATE	MANUSCRIPT	JOURNAL	PROGRESS	OPEN	EDIT	VIEW	ALTMETRIC	
2017-04-19	The clinical and economic impact of primary tumour i...	PharmacoEconomics - Open	    				-	
2016-12-02	Predicting productivity losses from health related qua...	Applied Health Economics and H...	    				-	
2016-11-29	Outcomes and cost analysis of surveillance strategie...	International Journal of Gynecolo...	    				-	
2016-11-02	Therapy Preferences of Lung and Colon Cancer Patie...	Value in Health	    				-	
2016-10-21	The Economic Costs of Arthritis through Lost Produc...	Health Policy	    				-	
2016-09-05	Predicting productivity losses from health related qua...	Applied Health Economics and H...	    				-	
2016-08-12	What are the GPs' preferences for financial and non-fi...	Social Science and Medicine	    				-	
2016-07-21	Assessment of the Variability in the Cost of Operating...	Cancer Epidemiology	    				-	

_1....jpg ^



Dashboard

DATE ▼	MANUSCRIPT	JOURNAL	PROGRESS	OPEN	EDIT	VIEW	ALTMETRIC
2015-06-05	Return To Work In Head Neck Cancer Survivors From ...	Head & Neck	✓				-
2015-05-04	Cancer Stage, Comorbidity, and Socioeconomic Differ...	PLOS ONE	✓				
2014-12-01	Public Preferences for Prioritizing Preventive and Cur...	Value in Health	✓				
2014-09-29	The implications of regional and national demographi...	BMC Health Services Research	✓				
2014-09-28	Learning and Satisficing: An Analysis of Sequence Ef...	Value in Health	✓				
2014-08-25	Learning and Satisficing: An Analysis of Sequence Ef...	Value in Health	✓				
2014-04-09	The implications of regional and national demographi...	BMC Health Services Research	✓				
2014-03-22	Public Preferences for Prioritizing Preventive and Cur...	Value in Health	✓				
2013-03-07	Women's experiences of cognitive changes or 'chemo...	Australian Occupational Therapy ...	✓				

LINKED IN VS RESEARCH GATE VS ACADEMIA.EDU

- All are social networking sites, targeting at business (LinkedIn) or research (Research Gate, Academia.edu)
- LinkedIn – connecting with people & sharing research (summaries)
- ResearchGate – connecting with people & sharing papers
- Academia.edu – connecting with people, sharing papers, monitor impact

LINKED IN VS RESEARCH GATE VS ACADEMIA.EDU

- I have an account for all of them, but...
 - I check LinkedIn every week (& share research summaries)
 - I check Research Gate every month (& share full texts)
 - I check Academia.edu every 3 months (but don't do much)
- Consider setting up profiles, but redirecting all information to one spot (eg my website)
- Don't connect with people you don't know, think about connecting with friends



Search



Home



My Network



Jobs



Messaging

Alison Pearce

Chancellor's Postdoctoral Research Fellow at CHERE, UTS and Co-Founder at Bean Bar You

PharmacoEconomics - Open (PECO) • University of Technology, Sydney
Sydney, Australia • 152 

I am a health economist interested in the various costs of cancer. My research aims to use health services research and health economics to improve cancer care by providing relevant, reliable information for decision making.

Currently based at the Centre for Health Economics Research and Evaluation (CHERE) at UTS, I am working in the areas of productivity loss and patient preferences. This work extends the research I did on the economics of cancer survivorship at the National Cancer Registry in Ireland. I completed my PhD on the costs of chemotherapy side effects at CHERE in 2013, before which I worked in cancer clinical trials and health services research. My original training was in occupational therapy, and I remain interested in rehabilitation research. I also have a keen interest in early career researcher development, communicating research to the public, and the use of social media in research.

As well as an academic, I am an entrepreneur with a love of chocolate. In 2016 I co-founded Bean Bar You, Australia's first independent bean-to-bar chocolate subscription service, with my husband. The experience of building a business from scratch has been an opportunity to see many economic principals in practice, as well as learning many new skills and expanding my networks.

For more information about me and my research, please visit my website: www.alisonpearce.net and www.beanbaryou.com.au

OTHERS



- **ImpactStory** is an open source, web-based tool that provides altmetrics to help researchers measure and share the **impacts** of all their research outputs
- **Figshare** is an online digital repository where researchers can preserve and share their research outputs, including figures, datasets, images, and videos



WEBSITE/BLOG

- Great for promoting yourself
- Gives you one place to keep track of everything – point all other things there
- Easy to set up – eg WordPress, SquareSpace
- Blogging is hard, but develops skills in summarising. Time & confidence are the biggest factors.
- Consider contributing to curated blogs (ie let someone else do the hard work!)

Alison Pearce

The health economics of cancer care



Welcome



Research



Publications



Media



Blog



Welcome

Welcome

I am a health economist interested in the various costs of cancer. My research aims to use health services research and health economics to improve cancer care by providing relevant, reliable information for decision making.

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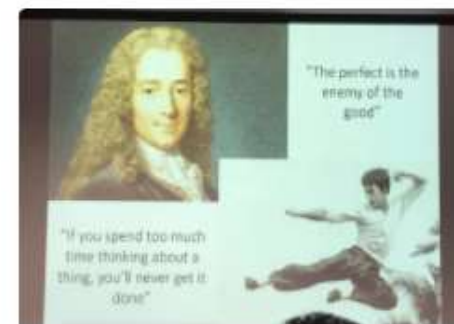
Twitter

Tweets by [@aliepea](#)



Alison Pearce
[@aliepea](#)

[@jonkarnon](#) illustrates current state of [#utility](#) [#elicitation](#) at the Health Economics Workshop by [@Flinders](#) Centre for Innovation in Cancer



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TWITTER

- Great for connecting to people
 - Stay on top of latest research
 - ‘Attend’ conferences / seminars / workshops that you can’t get to
 - Support & connection
 - Promote your own research
-
- Eg: Editorial committee invitation, vising scholar invitations, #ECR, #AcWriMo



@aliepea

 Sydney, New South Wales

 alisonpearce.net

Joined July 2011

43 Photos and videos



TWEETS	FOLLOWING	FOLLOWERS	LIKES	MOMENTS
838	440	370	212	0

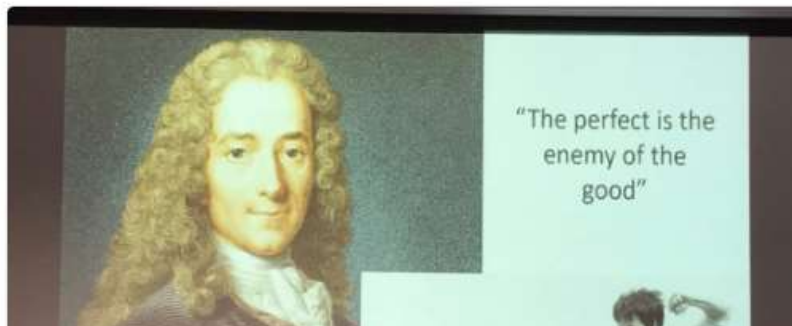
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Tweets Tweets & replies Media



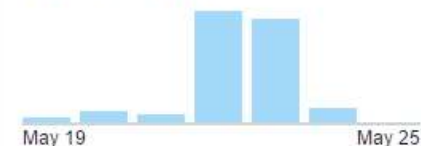
Alison Pearce @aliepea · 20h

.@jonkarnon illustrates current state of #utility #elicitation at the Health Economics Workshop by @Flinders Centre for Innovation in Cancer



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Your Tweets earned **1,294 impressions** over the last **week**

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Who to follow · Refresh · View all

Stata  @Stata

MEDIA

- University media office
- The Conversation
- Local radio station and paper
- Non-peer reviewed magazines and journals and professional publications
- www.Sourcebottle.com

GETTING STARTED

- Make sure your uni profile and GoogleScholar are up to date, and then maintain them (monthly appointment in diary)
- Decide what you are trying to achieve and pick one or two platforms to maximise that
- Schedule time & don't feel guilty
- Get a headshot (or a couple) you don't hate and use it consistently

ONLINE DO'S AND DO NOT'S

DO

- Start small
- Ask for help
- Be yourself
- Interact with others
- 80:20 content
- Boast
- Be consistent

DON'T

- Spam
- Worry
- Say anything you wouldn't say in person
- Plagiarise
- Be intimidated

MY DETAILS

- Alison Pearce, Postdoctoral Research Fellow, UTS
- Twitter: @aliepea
- Website: www.alisonpearce.net

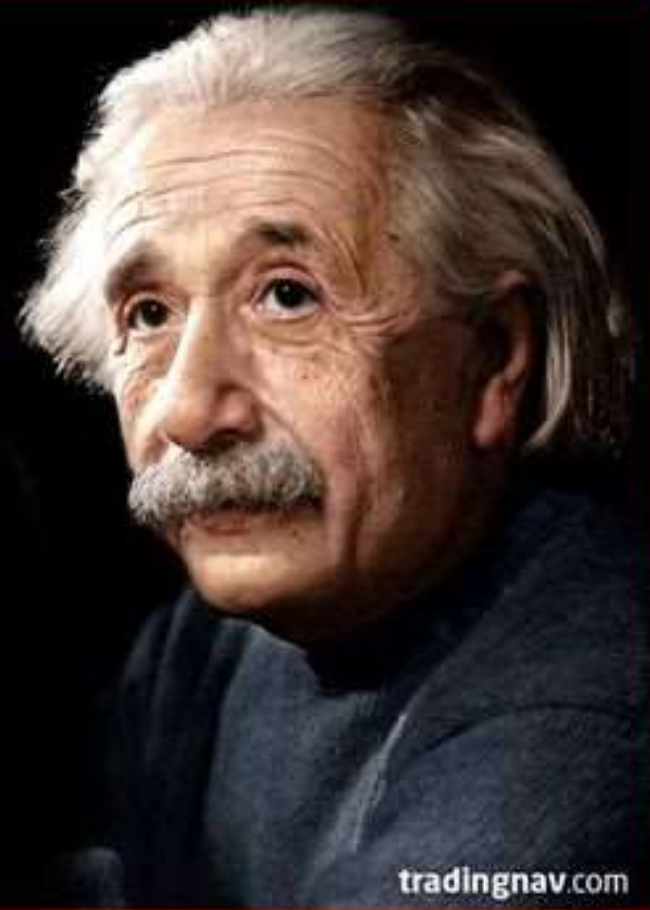
A black and white photograph of a crowd of people. In the center, a person's hand is raised, palm facing forward. The background is filled with the heads and shoulders of many other people, creating a sense of a large gathering or event.

**A WISE MAN CAN LEARN MORE FROM
A FOOLISH QUESTION THAN A FOOL
CAN LEARN FROM A WISE ANSWER.**



"If we knew what we were doing,
it wouldn't be called research,
would it?"

- Albert Einstein



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